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**EBCO DIGITAL LOCKS
ANAMORPHIC DISPLAY
ZONE**

**Lalbaugcha Raja
Ganesh Utsav 2026**

**Concept, Technical Scope
& Budgetary Cost Proposal**

**Prepared by
Silveredge Events & Retail Pvt.
Ltd.**



THE OPPORTUNITY

Lalbaugcha Raja offers a high-attention festival environment where visitors move past the Mukh Darshan display zone.

The supplied 25 ft × 6 ft innovation zone can become a naked-eye 3D product experience: a digital lock projects beyond the screen, a fingerprint activates it and the door opens into warm light.

One visual sequence communicates security, intelligence and convenience.

RECOMMENDATION: Pair the anamorphic zone with the exclusive nine-board package for repeated visibility before and after the hero moment.



Existing Zone | 25 ft × 6 ft



EBCO 3D Display



THE 30-40 SECOND STORY

01 SECURE — A closed door forms inside a deep digital security tunnel.

02 VERIFY — A luminous fingerprint pulse scans and activates the lock.

03 UNLOCK — The product projects beyond the LED corner before the door opens into warm light.

04 REPEAT — The EBCO end-frame holds briefly, then returns to a seamless loop.

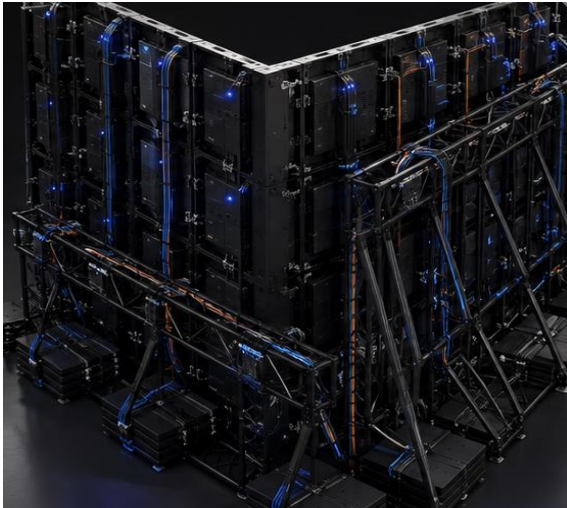
Silent-first content preserves the festive soundscape; final CGI will use EBCO-approved lock CAD, logo and feature hierarchy.



TECHNICAL SCOPE

- **L-shaped LED within the 25 ft × 6 ft zone: 18 ft × 6 ft front + 6 ft × 6 ft return**
- Indoor fine-pitch P2.6/P2.9 equivalent, corner-mapped and calibrated
- Media server, LED processor and redundant signal path
- Modular support/ballast frame, matte EBCO fascia and concealed cabling
- Protected DB, earthing, installation, dismantling and daily technical operator

Final structure, screen make, power load, brightness and viewing angle require a site survey and Mandal approval.



EXECUTION PLAN — 18-21 WORKING DAYS

1. PO, media advance and site survey
2. Approved EBCO product assets and claims
3. Storyboard and 3D look development
4. Animation, anamorphic mapping and revisions
5. Technical integration, fabrication and pre-test
6. Night installation, calibration and handover
7. Live operation, monitoring and dismantling

Approval gate: Mandal creative approval, venue power/load clearance, final access schedule and EBCO sign-off are mandatory before fabrication.

